



# Sponsorship Opportunities

## 150<sup>th</sup> Anniversary



# Celebrating 150 Years

**Reflecting on a century and a half of dedication, community service, and an unwavering commitment to public safety**

Throughout the anniversary year, our department will host a series of special events to honour our history, recognize our members, and engage with the community we proudly serve. Planned celebrations include a community open house, the department's annual banquet, and the honour of hosting the Lunenburg Regional Fire & Emergency Services Mutual Aid Parade during Fire Prevention Week. These events will highlight both the department's rich heritage and our ongoing role in protecting the residents of Bridgewater and surrounding areas.

As the department marks this historic anniversary, we would like to extend our gratitude to past and present members, community partners, and the citizens of Bridgewater for their continued support. The 150<sup>th</sup> year stands as both a celebration of the past and a commitment to the future of fire and emergency service in the region.





# About Us

The Bridgewater Fire Department operates as a volunteer fire service made up of 42 dedicated members. The department's structure includes a Chief, two Deputy Chiefs, four Captains, four Lieutenants, and 31 Firefighters who respond to emergencies with professionalism and pride. Supporting the future of the service, the Junior Department currently includes 12 junior firefighters who are developing the skills and leadership needed to carry the tradition forward.

In 2025...



**309**  
CALLS



**42**  
VOLUNTEERS



**12**  
JUNIOR MEMBERS



# More than a marketing opportunity.



## Support a vital community service

Sponsorship directly supports the people who show up day or night to protect lives, homes, and local businesses.

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## Strengthen Your Connection to the the Community

Our anniversary events will draw residents, families, regional fire services, and community leaders. Businesses that sponsor these events demonstrate visible and meaningful support for the community they serve.

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## Build Goodwill

Supporting our fire department reflects positively on any brand. We are an organization built on service, sacrifice, and reliability. Supporting us shows that you value safety, community pride, and local heritage.

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## Be Part of a Historic Milestone

The 150th anniversary is a once-in-a-lifetime celebration. Businesses that sponsor this milestone align themselves with our legacy of service and become part of the department's history.

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## Increase Your Brand Visibility

Sponsors can receive recognition across multiple platforms, including advertisements in our history book, social media mentions and announcements. This is a high-impact way to boost brand awareness and build trust in your brand's values.

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## Strengthen Emergency Services Relationships

Local businesses rely on the fire department. This includes relying on us for emergency response, fire prevention education, and safety inspections. Sponsorship helps reinforce a positive, collaborative relationship with the very team that protects your operations.

# Sponsorship Packages



## Chief Package



- Your company name featured on our website
- Your company name to appear in a social media post thanking our partners
- Your company/organization referenced with event name at all times
- Full page back cover ad\* published in our history book
- Company name listed on our 150<sup>th</sup> anniversary calendar
- Company signage (provided by sponsor) can be placed at our events.
- 10 commemorative challenge coins
- 10 copies of our 150<sup>th</sup> Anniversary Calendar
- 2 tickets to our 150<sup>th</sup> Anniversary banquet

\$10,000

\*Back cover ad is based on availability.

## Deputy Chief Package



- Your company name featured on our website
- Your company name to appear in a social media post thanking our partners
- Full page ad published in our history book
- Company name listed on our 150<sup>th</sup> anniversary calendar
- 5 commemorative challenge coins
- 5 copies of our 150<sup>th</sup> Anniversary Calendar

\$5,000

## Captain Package



- Your company name featured on our website
- Your company name to appear in a social media post thanking our partners
- 1/2 page ad published in our history book
- Company name listed on our 150<sup>th</sup> anniversary calendar
- 2 commemorative challenge coins
- 2 copies of our 150<sup>th</sup> Anniversary Calendar

\$2,500

## ■ Lieutenant Package



- Your company name featured on our website
- Your company name to appear in a social media post thanking our partners
- ¼ page ad published in our history book
- Company name listed on our 150<sup>th</sup> anniversary calendar
- 1 commemorative challenge coin
- 1 copy of our 150<sup>th</sup> Anniversary Calendar

\$1,500

## ■ Fire Fighter Package



- Your company name featured on our website
- Your company name to appear in a social media post thanking our partners
- ⅛ page ad published in our history book

\$500

## ■ Junior Package



- Your company name featured on our website
- Your company name to appear in a social media post thanking our partners

\$250

## ■ Custom Packages



Don't see a package that fits your needs? Contact us to design a package that works for you!

**Ready to choose your sponsorship package?**

Reach out to Tammy Harris at (902) 541-4373 or [tammy.harris@bridgewater.ca](mailto:tammy.harris@bridgewater.ca)

**Deadline: March 11th**

# Thank You

Thank you for taking the time to consider sponsoring our 150th Anniversary. We truly appreciate your interest in helping us honor a century and a half of service to our community.

Your support would play a meaningful role in making this historic milestone a success, and we are grateful for the opportunity to share it with you.

